

Subject: [Updated] Great Streets Special Edition Newsletter

From: LA Great Streets

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To:

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Garcetti
#lamayor

GREAT^{LA}
STREETS

STREET TALK

Special October 2016 issue

This newsletter contains updated content from a newsletter addition that we sent on Monday October 24.



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Welcome to the **Special October 2016** edition of Street Talk, the Great Streets Initiative's monthly newsletter! Here, we'll update you on the work happening in our studio and out on the streets. If you're reading this and need more great news in your life, check out our new [website](#), like us on [Facebook](#), follow us on [Twitter](#), or double-tap us on [Instagram](#).

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See you on the street!

-The Great Streets team

Great Streets Challenge Updates

Application Workshop Webinar

Applying to the Grant Challenge? Have questions about your application? Join our webinar workshop on Wednesday, October 26 from 12:30 PM to 2:30 PM. RSVP at lagreatstreets.org/challenge-workshop/

Applications Due Friday, November 18!

On September 20, Mayor Eric Garcetti launched the 2016 Great Streets Challenge, inviting Angelenos to turn their visions for Los Angeles streets into reality. Administered by Great Streets and the Department of City Planning, the Great Streets Challenge aims to create strong community partnerships and make positive change on our streets in our neighborhoods. This year, you can apply for the Great Streets Challenge for any street in Los Angeles. Selected applicants will receive outreach grants of up to \$13,000, technical assistance, and dedicated City construction resources totaling \$2 million for both temporary "Pop-up Projects" and permanent "Build Projects." Apply now at lagreatstreets.org/2016-challenge/



Apply for a \$25,000 Vision Zero Grant

The Los Angeles Department of Transportation has initiated a Request for Qualifications for community-based organizations to assist with outreach and education for the City's Vision Zero Initiative, LA's goal to reduce traffic fatalities to zero by 2025. Funding covers approximately **\$25,000** in staff time for an organization to work directly with Vision Zero staff to educate Angelenos on the cost of traffic fatalities and injuries to our communities.

visionzero.lacity.org/vision-zero-los-angeles-releases-rfq-community-based-organizations/

Vision Zero is looking for the right organizations who have deep connections in communities most affected by traffic violence, which are largely concentrated in Central and South Los Angeles. The RFQ is simple and should only take 20 - 30 minutes to fill out, once you've written your cover letter.



Arts Activation Fund Wins Mayor's Civic Innovation Award

This month, the Arts Activation Fund (AAF) was awarded the Mayor's Civic Innovation Award! AAF, a partnership between the Department of Cultural Affairs and Great Streets, is a community grant program that awarded grants up to \$15,000 to community arts organizations across the city.

In its first round, AAF funded 12 activations, served an estimated 62,000 people, and employed an estimated 761 creative workers.

AAF second round is now open with applications accepted on a rolling basis! For more information, go to:
dcaredesign.org/artsactivate

Through AAF, the city has been able to provide comprehensive and transparent public art resources to communities for the first time.

The fund also re-defines the way we think about public art in communities and allows communities the freedom and resources to showcase their creative energy.

The Mayor's Civic Innovation Award is granted to teams of pioneers who advance Los Angeles's goal of being the best run big city in America. The Award recognizes accomplishments that have shown significant impacts on customer service, bottom-line results, streamlining government, saving money, or other exemplary achievements. Nominations reflect effective and creative examples of government at its best.

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